

Overview

Promote your message via marketing directly to the desktop or mobile device. E-newsletters deliver the latest product developments, technology advancements, and other industry news to thousands of professionals. Our average click-through rates beat industry averages. And, we can gather important reader information to provide you with qualified leads.

Roles & Duties

Client

- Define the expectations
- Provide materials
- Meet approval times

Sales

- Manage final approval

Specs



Leaderboard: 728 x 90, gif, jpg, 45kb

Program Features

Daily E-Newsletter

Reach up to 127,000 audience members monthly for around \$20/per 1000*

- Leaderboard - Zone 1..... **\$2,550 month**
- Leaderboard - Zone 2..... **\$2,300 month**
- Leaderboard - Zone 3..... **\$2,075 month**

Weekly E-Newsletter

Reach up to 31,700 audience members monthly for around \$35/per 1000*

- Leaderboard - Zone 1..... **\$1,100 month**
- Leaderboard - Zone 2..... **\$1,000 month**
- Leaderboard - Zone 3..... **\$900 month**
- Leaderboard - Zone 4..... **\$800 month**
- Leaderboard - Zone 5..... **\$750 month**

Breaking News

Reach up to 7,900 audience members monthly for around \$70/per 1000*

- Leaderboard - Zone 1..... **\$3,000 month**

Top Ten

- Leaderboard - Zone 1..... **\$3,000 month**
- Leaderboard - Zone 2..... **\$2,000 month**
- Leaderboard - Zone 3..... **\$1,000 month**