

# Technology Guide

\$2,000 per item | promoted for 1 year

**Marketing** - Marketing Manager  
**Editorial** - Editor  
**Design** - Art Director  
**Website** - Editor

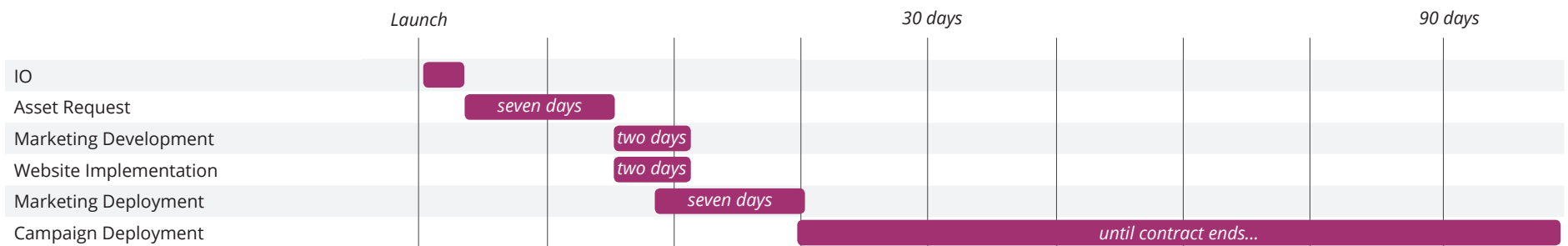
## Overview

Our editors construct a comparison matrix of each product category and house it on our site (which recognizes the sponsoring company). When a visitor proceeds to download the comparison matrix, they are required to register their complete contact information (including name, location, email), which is then delivered to you in a custom lead generation report.

## Program Features

- Product Image
- Up to three custom registration questions (optional)
- Marketing support campaign included

## Timeline



## Roles & Duties

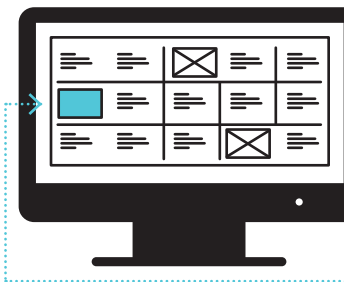
### Client

- Define the expectations

### Sales

- Inform client of timeline
- Manage final approval

## Specs



Product Image: 300 dpi, jpg, gif