

Webinar

60 minutes | \$13,000 total | promoted 4 months

30 minutes | \$7,500 total | promoted 4 months

15 minutes | \$4,500 total | promoted 4 months

Marketing - Marketing Manager
Editorial - Editor
Design - Editor
Website - Director of E-media

Overview

Engage with your target market and position your company as a subject matter expert by providing information in an educational format. As a sponsor, you will get powerful brand recognition on all webinar promotions, as well as access to audience data that will help you plan future marketing initiatives. Work with us to create something customized for your product message, or let us host your already recorded content.

Program Features

- 60, 30 or 15 minute live, or recorded, audio plus PowerPoint presentation
- Customized registration page
- Sponsorship recognition in Webinar PowerPoint
- Marketing support campaign included
- Includes client logo and URL link
- Full report post webinar of registrants and attendees

Roles & Duties

Client

- Define the expectations
- Set times for rehearsal
- Meet approval times

Sales

- Inform client of timeline
- Set up kick off call
- Manage final approval

Specs



Timeline

